

DOWNTOWN COMMITTEE

July 8, 2024

The July 8, 2024 Downtown Committee meeting was called to order at 6:30 p.m. in Council Chambers by Tom Karcher, Chairperson. Downtown Committee members present were Tom Karcher, Marc Mays, Scott Moore, Zach Morral, and Graham Treadway. Nicole Morris and Kate Niederkohr were absent.

Others present included: Kyle McColly, Mayor; and Sarah Bennett, Clerk.

The minutes of the June 10, 2024 Downtown Committee meeting, having been mailed to each Downtown Committee member, were approved as received.

Mr. Karcher noted that representatives from Wyandot Memorial Hospital were expected to attend this meeting to discuss a 5K in the downtown area to take place in late summer or early fall. Mr. Karcher will contact these representatives and let them know when the next Downtown Committee meeting will be held.

Mr. Morral indicated that he has talked with local business owners regarding the possibility of hanging Edison lights in the downtown alleys and has received some interest in the idea. Mr. Morral will prepare a map with possible locations and agreements with interested businesses. Mayor McColly stated that he recently had a similar discussion with Mrs. Brittney Walton, Wyandot Chamber of Commerce Director, regarding these lights. Mayor McColly suggested Mr. Morral meet with Mrs. Walton to discuss this idea further.

Mayor McColly indicated that he will be obtaining information from 2022 thru 2024 regarding the income from Food Trucks and noted that the Edison lights could be funded by this income. It was noted that service organizations will also be interested in donating towards this project.

Mr. Mays will be checking into a new speaker system for downtown. It was noted that this is also a project that could be paid for out of the income from the Food Trucks.

Mayor McColly reported that on Thursday, August 8, 2024 there will be activities in the City for the Shawshank Anniversary celebration including tours, reenactments, and a luncheon. Mayor McColly indicated that information regarding the event will be placed on digital signs within the community. Mr. Treadway suggested that the 1st Thursday Food Truck event that would take place on Thursday, August 1, 2024 be moved to the 2nd Thursday, August 8, 2024 as part of the event activities for that day. Mayor McColly will forward this suggestion to Mrs. Brittney Walton.

Mr. Mays indicated that he discussed replacing the worn street signs in the downtown with Mr. Brad Taylor, Street and Sanitation Supervisor, and also the possibility of changing these signs to be orange and black but he was informed that the signs have to be green and white to comply with Ohio Department of Transportation (ODOT) regulations.

Mayor McColly noted that consideration is being given for new entry signs into the City with the updated signs to have the new Experience US logo on them.

Mayor McColly stated that the wayfinding sign located at the southwest corner of the intersection of Wyandot Avenue and Sandusky Avenue is full. Mayor McColly noted that he is unsure if the Wyandot Improvement Network (WIN) will front the \$5,000.00 needed for another wayfinding sign and the location for an additional wayfinding sign will need to be considered.

Mayor McColly also reported that he attended an economic development meeting recently where it was reported that the results of a data survey of high school students is trending towards more students staying here in the community following their high school graduation.

Mr. Scott Moore indicated that Open Door Resource will be partnering with the Wyandot Chamber of Commerce for the Chocolate Walk to take place in October. Mr. Moore noted that this will be the sixth time this event has been held.

There being no further business, the Chairperson declared the meeting adjourned.

Sarah J. Bennett, Clerk

Tom Karcher, Chairperson